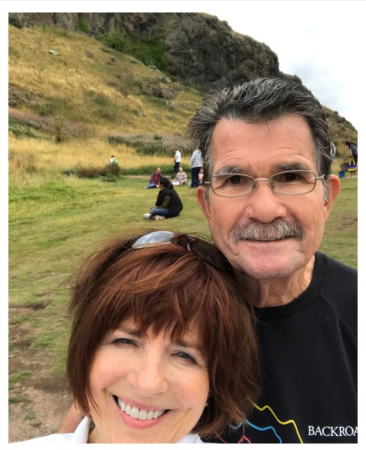




## **DONOR ADVISED FUNDS**

An effective and flexible vehicle for charitable giving



## Georgia and Travis Fojtasek Legacy Fund

*We moved to Michigan from Texas over 30 years ago to experience living in an area with four beautiful seasons. Over time, as our love for the Jackson community and its people grew, and we realized this had become home. Our decision to remain here has been reaffirmed time and again as friends, neighbors and colleagues became more tightly woven into the fabric of our lives, enriching our experiences in multiple ways.*

*We believe in the power of community and of working alongside others who strive to make a positive difference especially for our most vulnerable and often overlooked citizens. In our professional lives, we've experienced people with vision and determination making a collective impact that leads to transformational change.*

*We are inspired to focus our investments where we live to help create sustainable improvements in community vitality and well being. Our special interests include health and wellness, education, the environment, arts and culture, housing and animal welfare. We believe in the potential of Jackson and our collective abilities to continue building a thriving, inclusive community, one in which multiple generations live and are active participants in making their community better.*

*Jackson Community Foundation (JCF) is innovative in serving both community need and donor intent. Through collaboration it leverages community resources, particularly where need is great and funding sources may be limited. We are confident that JCF will be a good partner in making contributions that matter to our community.*

# Create YOUR Fund, Create YOUR Legacy

The Jackson Community Foundation was founded in 1948 with two special gifts. During World War II, the families of Lt. John L. Carter and Pfc. John Gilbert Wickwire donated proceeds from the life insurance policies in the name of their sons, both of whom lost their lives in battle. Those initial gifts of \$20,000 has grown to over \$35,000,000 today!

The Carter and Wickwire families understood the importance of planning for the future and creating a lasting legacy for their families. Thanks to thousands of gifts by like-minded individuals, families, nonprofits, and companies, the Foundation has grown to its present size ensuring future generations the resources needed to keep our community one where businesses *choose* to locate and families *choose* to live.

When you open a donor advised fund at the Foundation, you have chosen a simple, flexible, and effective way to support the charitable causes you care about.



## MISSION

We connect people and resources to causes that strengthen and build our community. For Jackson. For good. Forever.



## VISION

Our vision is a thriving community where all people have the opportunity to reach their fullest potential.



## VALUES

Act with Integrity & Transparency  
Embrace Diversity & Inclusion  
Advance Equity  
Inspire Partnerships, Collaboration & Collective Impact

# The Benefits of using a Community Foundation

**TAX ADVANTAGES** Contributions are tax deductible. Because your fund is part of a public charity, your gift receives the most favorable tax benefits under the Internal Revenue Code. We encourage you to consult with your tax advisor to determine the current tax deduction associated with your gift.

**GRANTMAKING** Grantmaking is tailored to fit your needs! From a hands on approach directing your funds grantmaking, to no involvement at all, or somewhere in between. Whatever you choose, our professional staff is here to help with in-depth knowledge of our community's most pressing needs.

**INVESTMENT** JCF employs a diversified asset allocation that supports a long-term investment strategy so that the value of your fund will continue to grow. You can also use your own investment advisor if your initial gift is \$250,000 or higher.

**NO ADMINISTRATIVE WORK** We handle all the work for you!

**FAMILY INVOLVEMENT** The opportunity to name a successor advisor - your child, a family member, or a friend - to continue your legacy and advise your fund upon your death.

## National Standards...We take excellence seriously

National standards is a U.S. community foundation accreditation program that represents operational effectiveness and excellence in community philanthropy.



## Endowed vs. Non-Endowed

An **endowed fund** is a perpetual fund (permanent) where the principal is endowed forever, with a portion of the earnings available for spending annually (see spending policy below). A **non-endowed fund** (non-permanent) is one in which funds may be spent/granted in part or whole and the spending is not based on a spending policy.

# How It Works

**Establish and name your donor advised fund.** Donor advised funds can be established during your lifetime or through your will or other planned giving instrument. You can designate your gift as endowed or non-endowed.

**Make an initial minimum gift of \$10,000.** Flexible giving options include: a gift of cash, publicly traded or closely held stocks, bonds, real estate or other assets. Your initial gift to establish your fund may also be pledged over time.

**Investment management fee:** Covers the professional investment management of your fund. It is deducted from your fund monthly at a rate of 1/12th of .45% of the total market value of the fund from the prior month.

**Administrative service fee:** Covers the Foundation's services associated with operating the fund. A donor advised fund's administrative service fee is based on the size of your initial gift. This service includes among other things:

- o Fund administration and recordkeeping
- o Investment Manager Performance Reports
- o Acknowledgment of charitable contributions to your fund
- o Letters to grant recipients
- o We qualify nonprofits ensuring good standing with the IRS and State of Michigan
- o Access to our professional staff whom have in-depth knowledge of our community's most pressing needs

## **Spending policy:**

5% of the average market value of the fund over 12 rolling quarters net of the administrative service fee is available annually. If the fund is non-endowed, the spending is limited to the amount available in the fund.

## COMMUNITY FOUNDATION

## PRIVATE FOUNDATION

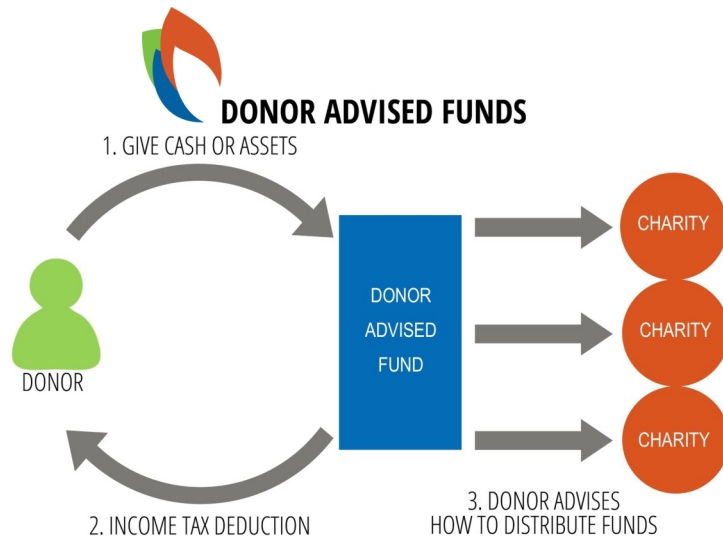
No set up fees.	Set up costs include legal, accounting and filing fees.
No minimum annual distribution required.	Annual distribution of 5%. *This distribution could be used to set up your own DAF at the Jackson Community Foundation
No excise taxes.	Excise taxes of 1% - 2% of net investment income.
<p>Greater Income Tax Deductions:</p> <p><i>Cash:</i> Up to 50% of adjusted gross income.</p> <p><i>Appreciated publicly traded stock:</i> Fair market value up to 30% of adjusted gross income.</p> <p><i>Long term real estate and other securities:</i> Fair market value up to 30% of adjusted gross income.</p>	<p>Income Tax Deductions:</p> <p><i>Cash:</i> Up to 30% of adjusted gross income.</p> <p><i>Appreciated publicly traded stock:</i> Fair market value up to 20% of adjusted gross income.</p> <p><i>Long term real estate and other securities:</i> Deductible at cost basis.</p>
You may choose to make grants anonymously.	Grants are listed publicly through tax return.
You have access to a professional grantmaking staff, JCF's knowledge of community needs and priorities, and the opportunity to leverage other donors' gifts to maximize the impact of your philanthropy.	You are on your own to investigate and analyze potential grant opportunities and bear the expense of staffing the foundation.
Set up time: as fast as needed to meet your needs.	Set up time can take many months.
Administrative costs are pooled to help keep costs low.	Annual filing fees and accounting expenses.
Investment costs are pooled. An annual fee of .45% is charged 1/12 per month unless this is an individually managed fund.	You negotiate with your Investment Advisor.
The foundation handles all the paperwork, tax reporting and record keeping including letters to grant recipients.	Annual tax return filing; Form 990-F.

A donor advised fund offers many advantages and a wealth of benefits over a private foundation without the burdens of costs associated with managing a private foundation.

# A Donor Advised Fund for Your Business

Establishing a donor advised fund is an excellent alternative to creating a corporate charitable foundation. Whether a corporation, partnership, limited liability company or sole proprietorship, your business can establish a donor advised fund at the community foundation to:

- Establish or continue a charitable-giving program and communicate your organization's commitment to supporting our community's well-being.
- Provide a source for future charitable giving in years when revenues might not otherwise warrant charitable gifts.



**Start your legacy today!**

Telephone: (517) 787-1321 email: [jcf@jacksoncf.org](mailto:jcf@jacksoncf.org) web: [www.jacksoncf.org](http://www.jacksoncf.org)



For **Jackson**. For **good**. For **ever**.

**“Community is our Foundation”**

100 S. Jackson St., Suite 200, Jackson MI 49201  
[www.jacksoncf.org](http://www.jacksoncf.org) Phone: (517) 787-1321 Fax: (517) 787-4333 email: [jcf@jacksoncf.org](mailto:jcf@jacksoncf.org)

*The Jackson Community Foundation does not provide tax, legal or accounting advice. This material has been prepared for informational purposes only, and is not intended to provide, and should not be relied on for, tax, legal or accounting advice.*